

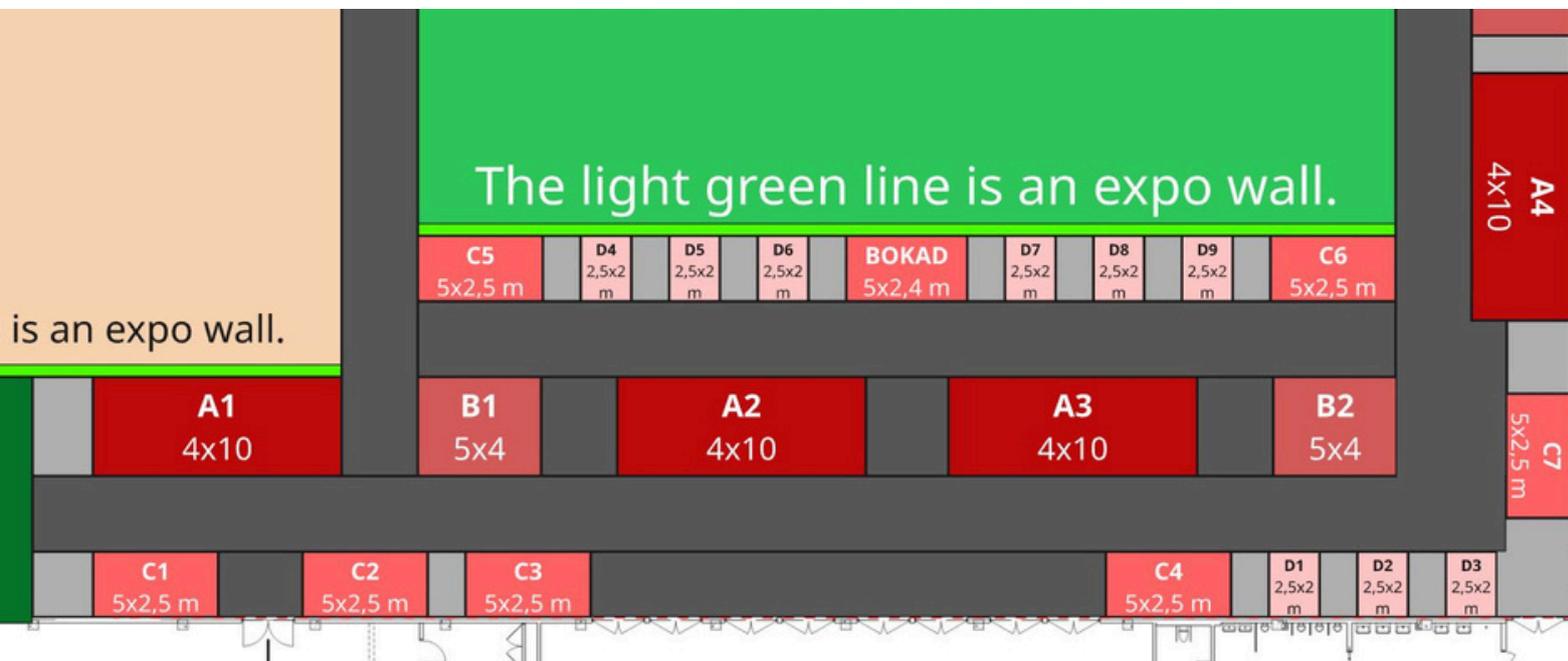
Malmö Game Week 2026

Preliminary floor plan



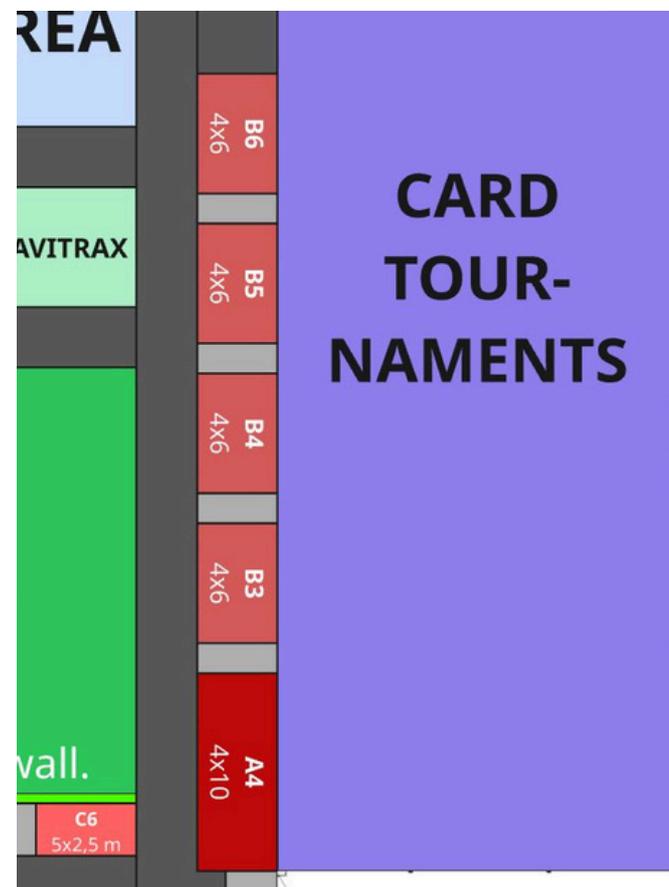
Exhibition area: Entrance

Prime-location spaces near the main entrance. Suitable for a wide range of retailers and exhibitors seeking high visitor flow and broad exposure.



Exhibition area: TCG

Located adjacent to the TCG tournament area, against a wall. Ideal for exhibitors and stores specializing in trading card games, with direct access to a highly engaged card game audience.



Exhibition area: Board Games

Positioned within the board game zone. Best suited for exhibitors looking to connect with a dedicated board game audience, particularly for demos and hands-on experiences.



BOARDGAMES MINIGAMES

Choose the exhibition area that best fits your audience and product focus. Spaces are limited and allocated on a first-come, first-served basis – secure your spot early to ensure optimal placement.

